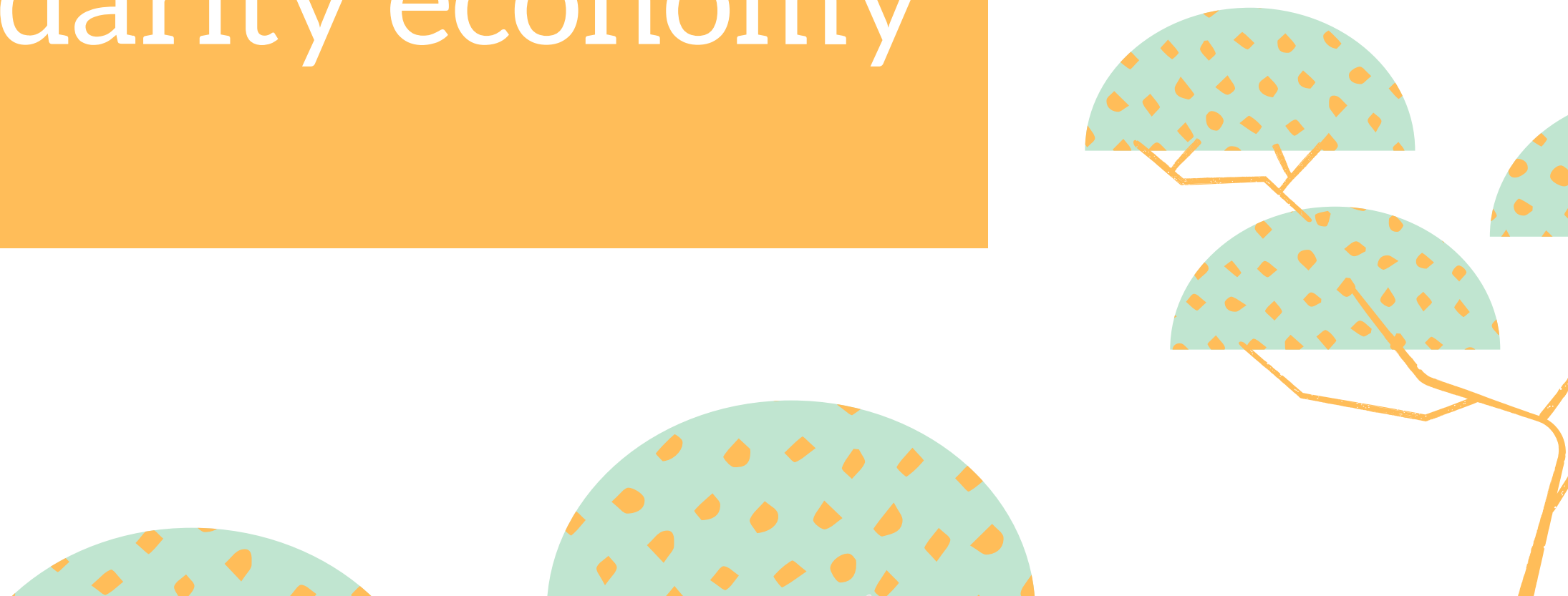




Imaginarium transnational meeting- March 2022 – Turku
An Erasmus+ European project
ArtSquareLab – M-Powered Projects – Turku University – Co-actions

Sustainable development and social solidarity economy



What is sustainable development?

"Meeting the needs of the present, without compromising the ability of future generations to meet their own needs"

Environment

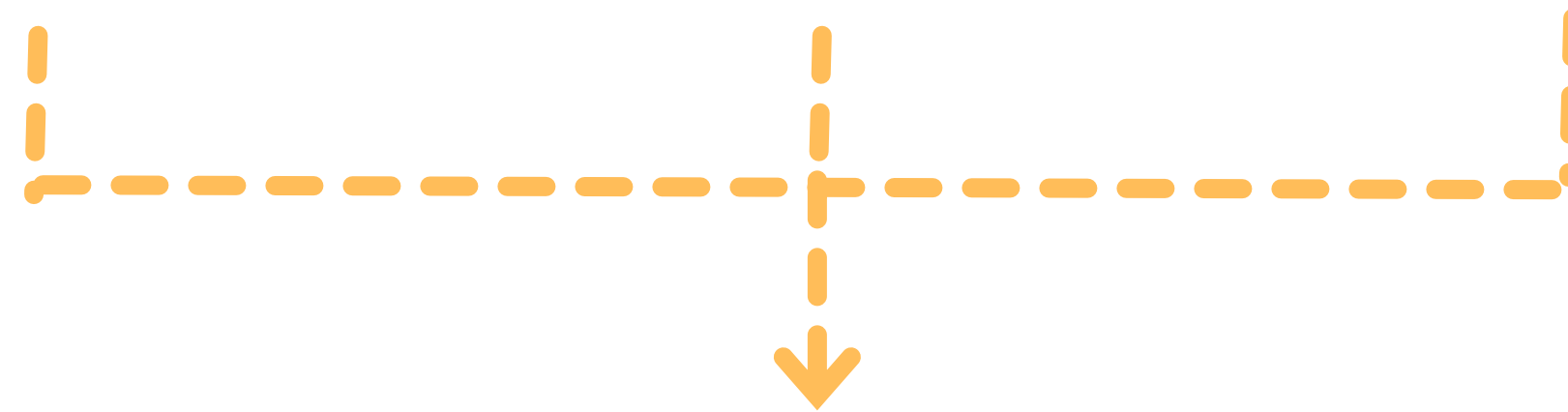
Living within the means of our natural resources

Social

Ensuring social well-being for all

Economic

Using resources efficiently and responsibly



Sustainable society



Agriculture & food

Circular economy

Housing & mobility

Energy transition

Tourism

Where does the concept come from?

- A scientific acknowledgement
 - Climate change and IPCC reports
 - More than 3 billion people impacted
- International awareness and path to find solutions
 - Bruntland report, 1987
 - United nations' sustainable goals



UN's sustainable development goals

1 NO POVERTY



2 ZERO HUNGER



3 GOOD HEALTH AND WELL-BEING



4 QUALITY EDUCATION



5 GENDER EQUALITY



6 CLEAN WATER AND SANITATION



7 AFFORDABLE AND CLEAN ENERGY



8 DECENT WORK AND ECONOMIC GROWTH



9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



10 REDUCED INEQUALITIES



11 SUSTAINABLE CITIES AND COMMUNITIES



12 RESPONSIBLE CONSUMPTION AND PRODUCTION



13 CLIMATE ACTION



14 LIFE BELOW WATER



15 LIFE ON LAND



16 PEACE, JUSTICE AND STRONG INSTITUTIONS



17 PARTNERSHIPS FOR THE GOALS



Learn more on the [United Nations sustainable development goals website](https://www.un.org/sustainabledevelopment/)

What is the social solidarity economy?

Providing an alternative economy to the mainstream profit-oriented one in a context of crisis

Utility

Pursuing activities that have a positive impact

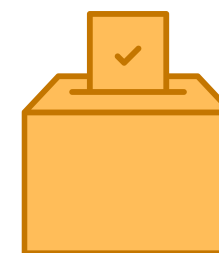


Non-profits

Mutual societies

Democratic governance

Allowing decision-making for all



Cooperatives

Social ventures and enterprises

Humanism

Putting people above profits



Foundations

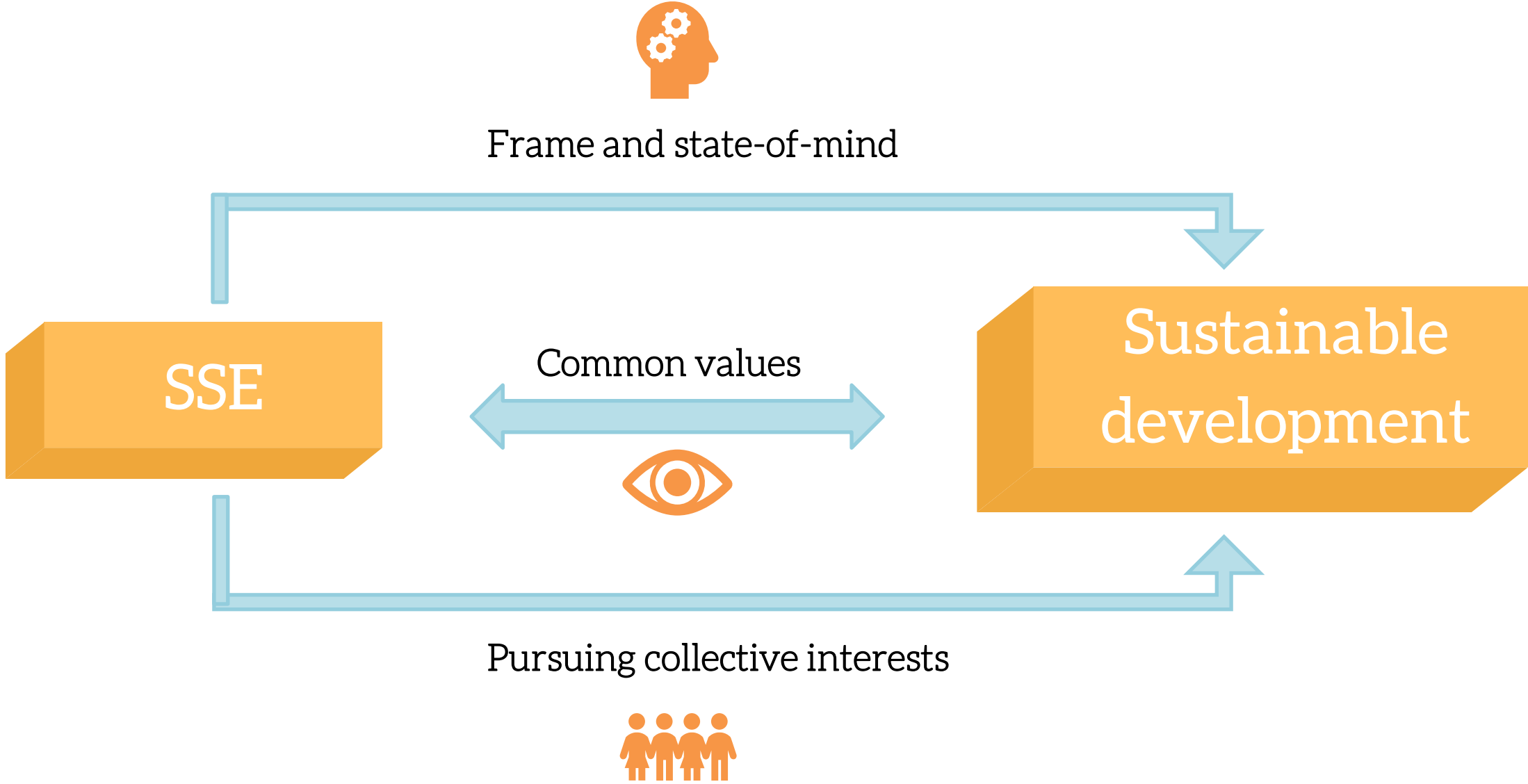
A case study : France

Law on the social solidarity economy (2014)

- Recognizing SSE as an alternative entrepreneurship model
- Consolidating the network of SSE actors
- Facilitating their access to funding
- Modernizing and consolidating the status of cooperative

Using an alternative model in order to address and solve sustainable challenges

What is SSE's relevance to sustainable development?



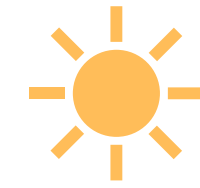
How to have a sustainable impact as an SSE structure?

Elaborating and implementing a sustainable development approach



Environmental care

- Local purchases & cooperation
- Emphasis on second hand and refurbished products
- Use of open source softwares
- Informational watch on new practices (such as functional economy)
- Zero waste / Recycle, repair, reuse
- Sustainable energy provider
- Limited business travels, limited plane travels



Well-being

- Democratic governance
- Ergonomic workstations
- Telework
- Complete cost bearing of employees' rail passes
- Special attention given to burn-out studies
- Promoting volunteer work by dedicating working hours for workers

How to replicate the model?

Using indicators and tools to facilitate the process

Economy

- % of local purchases
- % of sustainable purchases
- Share of local providers
- % of purchases avoided thanks to functionality economy

Social

- Share of minorities
- Nb of partnerships with social structure
- % of ergonomic workstations
- Nb of parties involved in projects
- Nb of sensibilization activities organized/participated
- Share of telework hours

Environment

- % of recycling
- % of refurbished equipment
- Nb of people using public transportation / cycling
- Nb of online meetings organized
- Nb of SD experts / consultants involved in projects

How to replicate the model?

Using indicators and tools to facilitate the process

1. Select [all SDGs](#) that can apply to your structure
2. Read their overview and [targets](#)
3. How is our activity impacting these targets?
 - Our actions have a:
 - Positive impact
 - Neutral impact
 - Negative impact
4. Identify improvements that can be done
 - *What should we do / continue to do / delegate?*
 - *What should be changed?*
 - *What should we watch?*
5. Prioritize goals and targets
 - *Which ones are the most important / make most sense for us?*
6. Feedback

